



UpStream Art - Call for Artists – Application Packet

What is UpStream Art?

This unique and educational program utilizes art to communicate the function and importance of storm drains. Area artists paint semi-permanent murals on storm drains with messages to protect the water and environment. The purpose of UpStream Art is to draw attention to the usually discreet concrete and iron infrastructure with the hope that observers stop and think about where the water flows after it enters a storm drain. If residents understand that stormwater flows *untreated* to creeks, streams, rivers and lakes, they will be more conscious of potential pollutants that can enter those waterways and, in turn, change their behavior to minimize possible pollutants. This project, along with the involvement of our vibrant art community, is unique and has a positive impact in protecting our water.



What are we looking for?

There are 11 storm drains identified for the 2015 project that will be part of the open call for artists. A committee of staff, local artists, and representatives from the art community will select designs from those submitted. Each art piece will be approved by the appropriate mayor or council. Keep in mind the messages we are trying to convey as you create your design - that storm drains lead to creeks and streams. **We are asking all designs to have the message "Drains to Creek" in English or Spanish somewhere in the art.** If the message is not included in the art, the words will be stenciled next to art. We will also have a 3"x3" vinyl QR Code that can either be incorporated into the design or will be placed next to the art. The code will be used by smartphones apps to link directly to our program's website.

Art Parameters

Each artist is challenged with incorporating the physical storm drain structures into their art piece. The general size of storm drains are 4'x6', but this will fluctuate with each drain. All artwork should remain within the confines of the storm drain structure. This is the concrete that immediately surrounds the opening (or throat) of the storm drain and the concrete box around the lid. The lid is the metal manhole cover that is used for municipal drain access. The cities have allowed access to paint the throat of the drain (which may allow a three dimensional



component) but the art can not extend into the street. It is strongly encouraged that each artist visit the site of the storm drains before designing their art.

Art must be tasteful and original. Please include the storm drain physical components (lids, throat, etc.) into your drawing so we can see the way in which the art connects to the storm drain. Feel free to attach any reference photos or swatches if you find it would be helpful including other pieces that you have created.

What to expect?

Each city will power wash the storm drains before the project begins. The artist will also be given Seal-Krete® Clear Coat to put on before and after the painting is done. Acrylic paints in basic colors will be provided. Once the storm drain murals are completed, professional photos of each drain will be taken. These photos, along with the artist's mounted bio, will be displayed at local gallery spaces across the region. A brochure will be created using the photographs and artists' names and distributed throughout the year. Artists may be called upon for media events such as interviews or photo opportunities. The artwork is anticipated to last anywhere from 3-5 years.

AFTER the art is completed and approved by the city and the project coordinator receives a W-9, a ***\$400.00 fee will be provided to the artist for each drain painted***. These are onetime available funds and may not be available again next year.

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Support for U of A Cooperative Extension Service is provided, in part, by the Arkansas Arts Council, an agency of the Department of Arkansas Heritage, and the National Endowment for the Arts

UpStream Art – Artist Application

Name: _____

Address: _____

Email: _____ Phone: _____

Website: _____

Please rank which locations are your preference from 1 to 11 with 1 being your top choice. If you are not willing to paint at a location, please mark “NO” next to that letter:

Locations

Please go to our website for pictures and more details on specific storm drains.

www.nwaupstreamart.com

Bella Vista Link to map: <http://goo.gl/5UMxuC>

___ A) 3 Riordan Rd. (Between tennis courts and swimming pool)

___ B) Mercy Way and Hwy 71 (At the new CVS)

Bentonville Link to map: <http://goo.gl/maps/WDpzK>

___ C) NE “A” Street at 21c Museum

___ D) Central Ave. (In front of Chamber of Commerce Office)

___ E) Public Parking lot on NW 2nd St

Fayetteville Link to map: <http://goo.gl/maps/sGjAT>

___ F) 735 Dickson Street (In front of nanotechnology building)

___ G) Leroy Pond Dr. (by Bud Walton Arena)

___ H) Meadow St. (Bus stop at HYPR)

___ I) U of A Lot 56 Mullins Creek Entry

Rogers

- Mural is in collaboration with Northside Elementary School (not open for public call for artists)

Springdale - Link to map: <http://goo.gl/maps/fgThv>

___ J) Entrance to Jones Center on Emma Ave.

___ K) Jones Elementary School on Ewalt and Meadow

- Other murals in Springdale are being painted in collaboration with Springdale Senior Center and Archer Learning Center (not open for public call for artists)

(Continue onto Page 2)

Are you a student? _____ If so, where: _____

You are welcome to supply portfolio work, resumes, and bios. If selected, each artist will be required to submit a bio for gallery showings and public announcements. Feel free to attach any reference photos or swatches if you find it would be helpful including other pieces that you have created.

Timeline: Application Due: Feb 4th

Artist will be notified: March 5th

Paint pick-up, **contract**, and art installation: March 15th

Biography/W9 Due: Upon completion of art

All art will be completed by: May 15th*

We have had the privilege of working with the artist community for many years and have always been delighted by the wonderful response from the artists and the community. Having the storm drains completed on time is of critical importance to the success of this project. We hope to provide a fun & informative experience to the community with your help. This important outreach event is dependent upon the volunteer efforts of our supportive & vibrant local art community. We appreciate your willingness and ability to meet all deadlines. Thank you so much. Please provide a rough sketch of your design idea with your name to this application. Please write a brief description of your piece:

Please return to:

Jane Maginot
Cooperative Extension Service
2536 N. McConnell Ave.
Fayetteville, AR 72704

You may scan and email your application to: jmaginot@uaex.edu

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